



## **Food & wine culture.**

# **An anthropological reading, from social norms to heritage making**

Online Seminar\*\* – Autumn 2020

Coordinator : Iuri Peri

Teacher: Mariagiulia Mariani

### ***Timetable and programme***

<b>Date</b>	<b>Hour</b>	<b>Title</b>
Fr 16/10	10:00 – 12:00	<i>Introduction to the course: wine as an anthropological object of study</i>
Fr 23/10	10:00 – 12:00	<i>Drinking and social norms</i>
Fr 29/10	10:00 – 12:00	<i>Discussing “terroir”: a social construct</i>
Th 05/11	10:00 – 12:00	<i>The language of wine to master wine-tastings (<u>with didactic tasting in the university facilities</u>) *</i>
Fr 06/11	10:00 – 12:00	<i>Globalisation, local identities, and wine heritage making</i>
Th 12/11	10:00 – 12:00	<i>Shaping links between wine, landscape and cultural assets *</i>
Fr 13/11	10:00 – 12:00	<i>Gastronomic tourism and the selling of tailored experiences</i>
Th 19/11	10:00 – 12:00	<i>Wine experts, connoisseurship, guides, and tastings *</i>
Fr 20/11	10:00 – 11:30	<i>Natural wines between narrative and value creation</i>
Th 26/11	10:00 – 12:00	<i>Paradigms of promotion of the Italian wine sector *</i>
Fr 04/12	10:00 – 11:30	<i>Final discussion based on the individual works</i>

\* Carlo Catani will jointly teach these lessons.

\*\* The course will be held online *via* Microsoft teams